

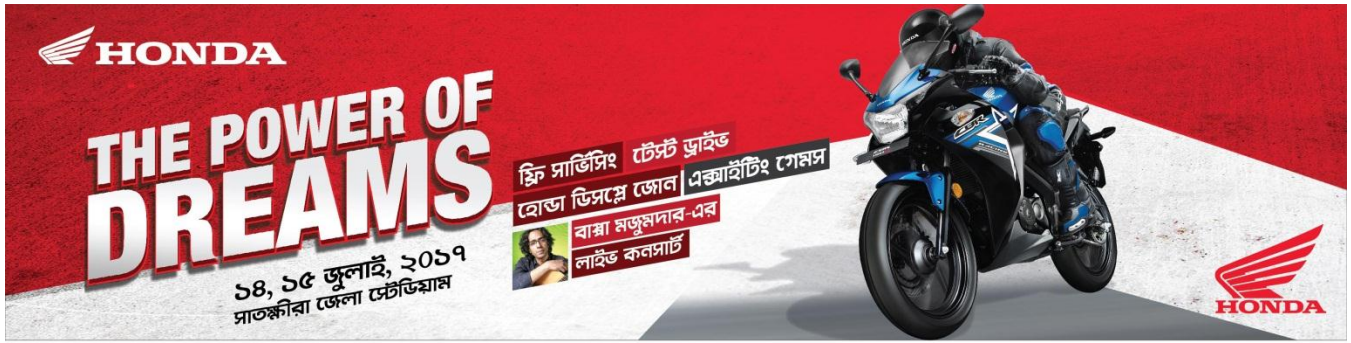
Press release

No.: 10 - PR/BHL/2017

Dhaka, July 12, 2017

Subject: Bangladesh Honda is going to arrange “The Power of Dreams” Event in Satkhira.

Bangladesh Honda Private Limited (BHL) is going to arrange a grand event named “The Power of Dreams” in Satkhira. This event will be held in 14th and 15th July 2017 in Satkhira Zilla stadium. It will be a two days event where Honda will showcasing Honda’s glorious history, display products, arrange test drive activity, exciting game show, product service and a concert by renowned singer Bappa Majumder.



At the event, get ready to witness some Honda model showcases like CBR150R, CB Trigger, Dream Neo, CB Shine, CD80, Wave Alpha also the new launched Honda Livo will be displayed for the mass people. Not only product showcasing, Honda also will give some free service facility with 10% spare parts discount including Honda 10W30 engine oil to the Honda bike lovers. In the event there will be test drive activity, mini Football, mini cricket game for Satkhira peoples. Event will be running from 10:00 am in the morning to 6:00 pm in the evening.

Most excitingly on the 15th evening famous singer Bappa Majumder along with his team will be perform to enlighten the event. This concert will be start from 6:00 pm to 8:00 pm which will be open for all.

By participating the event and mini games Satkhira people can able to win many exciting Honda branded gifts.

By participating various activities Honda customers can show their Power towards their own Dreams with Honda.

Thanking You

Youichiro Ishii

Managing Director & CEO

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